



Piacenza Campus of Politecnico di Milano hosts the three-year Architecture Design course and the Architecture Master course "Sustainable Architecture and Landscape Design".

The academic curriculum for the first three years aims at training designers with a specific sensitivity to environmental architecture issues while the two final years are devoted to sustainable design projects.

The creation of the International Summer School OC-Open City oriented to the design the "open spaces" in different scales of intervention, from landscape transformation to public areas and specific architectural components is a new important initiative in post-graduate studies with an international scope.

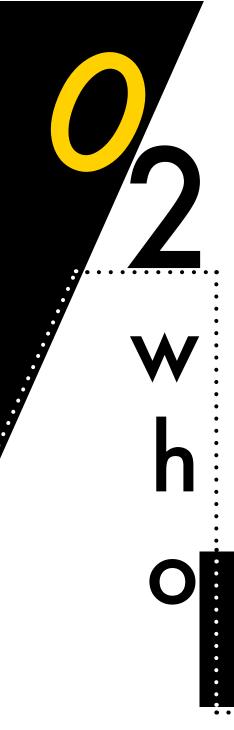
The workshop aims to maintain an open dialogue among the different design specialties needed to face the problems arising from architectural, urban and environmental transformations, becoming a discussion forum and a brainstorming workshop where issues on the general development perspectives of contemporary habitats can be discussed.

The wide consensus this initiative has received during last 5 editions is consequence of the scientific reputation of Politecnico di Milano, of the innovative format and of the fascinating history and culture of the host city.

Piacenza is the ideal venue for an initiative focused on architectural, urban and environmental problems, both for the quality of its landscape, as well as for its solid traditions in the building sector.







## Structure

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#### <u>Promoters</u>

Politecnico di Milano - School of Architecture and Society
Politecnico di Milano - DAStU Department
Politecnico di Milano - Polo Territoriale di Piacenza
Polipiacenza
Piacenza Urban Center

#### <u>Patronages</u>

Ordine degli Architetti e Ppc della Provincia di Piacenza
Comune di Piacenza
Provincia di Piacenza
Regione Emilia-Romagna
Expo spa
Le Università per Expo – Comitato scientifico del Comune di Milano
Piacenza per Expo
Confindustria Piacenza
Coldiretti Piacenza

#### International Schools Partenrship

Escuela Técnica Superior de Arquitectura de Sevilla (ETSAS) Escuela Técnica Superior de Arquitectura de Barcelona (ETSAB) École Nationale Supérieure d'Architecture de Marseille (ENSA)

#### Media Parterns

ilgiornaledellarchitettura.com Edilizia Piacentina

#### <u>Sponsorship</u>

Camera di Commercio di Piacenza Fondazione degli Architetti di Parma e Piacenza Fondazione Cariplo Banca di Piacenza Eataly



# an international summer school

# oc open city from landscape to exterior design

The choice of Piacenza as seat of the International Summer School stems an extraordinary casestudy in terms of issues and topics related to architectural design and construction of public spaces in contemporary cities.

Using as essential references the architectural and urban planning projects being developed and drafted, the International Summer School is discussing some of the most significant urban themes according to the important problems of the transformation of the city.

The common denominator is the "architectural design of open spaces", which can be seen today as a "multidisciplinary practice", affecting several interconnected and closely related architectural scales. The attention to environmental and open space issues is part of a theoretical-operational debate, focusing on the promotion of architectural urban and territorial contexts in terms of resources sustainability and environmental impact.

This is achieved through a trans-scalar procedure, simultaneously drawing attention both on the whole and its individual components, enhancing their environmental value. This value also results from "considerations on the concept of landscape as the product of a specific human attitude towards nature.

In this sense Piacenza territory is an interesting research laboratory to study, assess and apply operational "models" related to sustainable development.

Therefore the International Summer School aims at becoming a privileged partner of stakeholders, administrators and technicians as well as of the common population. In fact, the workshop's weeks become, with the active cooperation of the largest possible number of operating institutes and associations on the territory, an extraordinary occasion for the whole city to debate and discuss about its future.

open citysustainability innovation architecture conferences landscap environment architecture project creativity regeneration sustainability internation project open city re-use clusters summe ecological landscape , **s**ummer conterences



## a G\_Local

World 2010 | 2014 30 different nationalities conterence 200 lecturers 300 commissioners 100 tutors 30 visiting professors 10 specific publications
75 days of workshop



BETWEEN THE CITY AND THE RIVER
Architecture of urban relations

<u> 2011 ′</u>

LIVING THE STREET Landscape and public space in the places of metropolitan infrastructu-

<u>2012</u>

LANDSCAPE IN SEQUENCE

Dwelling the wall

<u>201</u>

NATURE IN THE CITY

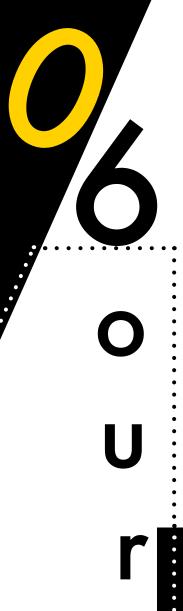
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ARCHITECTURE FOR A CREATIVE CITY
Piacenza towards Expo

<u> 2015</u>

FEEDING THE LANDSCAPE
A new green-active museum for agriculture

r 2010 | 2015 t but intense story



#### FEEDING THE LANDSCAPE

A new green-active museum for agriculture

OC OPEN CITY International Summer School 2015, in coincidence with the Milano Expo 2015 event, aims to deal with the challenge proposed by Expo's topic: 'Feeding (the) Landscape'. Where the title has the double meaning of an innovative landscape that not only is taken care of and fed people but also will take care of and feed the territory.

In this perspective, the background of the topic involves three different kinds of "-scapes"

**Food-Scape** targets to integrate the physical expression of the **three principals of the "food cycle"** in the urban fabric of Piacenza: production (urban orchards and agro-parks), distribution (markets consisting of moving devices) and consumption (new generation of restaurants).

**Expo-Scape** reinterprets the Expo topic "Feeding the Planet" according to a specific point of view that is more oriented to spatial disciplinary addressed to **architectural and urban design**.

Land-Scape grasps the panorama (landscape/environment), as the sight object, in several scales of interaction and with different hierarchies. This new perception conceives the soil as a precious and active resource. It is able to modify the system of production and to re-activate whole abandoned or sub-used urban areas.

Workshop's goal is to design a new museum of agriculture (green and active). It will be a combination of interactive spaces (in terms of physical/spatial aspects as well as social and cultural). In this way the traditional exposition will be updated with new functions: research, experimentation, diffused accommodations and touristic routes.

# future is now

### VI EDITION 7-25 SEPTEMBER 2015

**KEY-WORDS** 

**URBAN RE-GENERATION** 

LANDSCAPE RE-ACTIVATING

**RE-USE** 

ARCHITECTURAL GRAFTING

**CREATIVE AND PRODUCTIVE CLUSTERS** 

CONTEMPORARY HOUSING

PRODUCTION-FEEDING-WEALTH



ecological landscape productive clusters interdisciplinary architecture conterences 0 open spaces regeneration andscape ecological landscape



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